

POLAR magazine

An Inspiration Magazine from Polarvagnen

01/2025

Feel Free

SUMMER 2025

FOCUS

Find Your Home Away from Home
Bring Your Best Friend on the Journey
Discover Sweden's Most Beautiful Corners



For Those Who Long for More

"How does it feel? Does it have a distinct sound, a familiar scent, or perhaps a known taste? Maybe it's restless, constantly nudging you forward, never letting you stand still. Or perhaps it's calm and harmonious, moving at its own pace. It's different for everyone, and there's no right or wrong. We don't know what freedom means to you. But we do know that now, more than ever, you need it."

When the world feels uncertain and rushes forward at a relentless pace, we all need moments of peace – times when you can be yourself and do things your way, at your own speed, with the people who make you feel happy and alive.

The founders of Polar found this peace out in nature, and they wanted to enjoy the freedom it offered all year round. But in the 1960s, well-insulated caravans didn't exist, meaning outdoor life was often limited to the summer months. So, they decided to build their own caravan – one that would keep them comfortable through all four seasons. And the rest, as they say, is history.

Can a Polar caravan give you the freedom you seek? At the very least, it gives you the chance to experience the world on your own terms. Perhaps you're at your best when you can wake up to a new view every morning, or maybe you find comfort in the familiar sight of a well-loved horizon at dawn. Only you know the answer.

In this magazine, you'll get a glimpse of our range and what each Polar model has to offer. You'll find all our models and options at polarvagnen.se

Enjoy the freedom.



MADE IN NORRLAND

Every Polar caravan is handcrafted in Dorotea, Sweden's smallest municipality. The factory is located in Lapland, where winter temperatures often drop below -30°C . That's why these caravans are built with the thickest insulation on the market – keeping you warm and cozy in winter, and cool and comfortable in summer.

BUILT FOR MANY LONG ADVENTURES

Quality pays off. Your Polar caravan will be a faithful travel companion for years to come and, like earlier models, may even become an icon sought after by enthusiasts. Polar caravans are known for their longevity – in fact, 80% of all Polar caravans ever made are still on the road today.

WANT TO TRAVEL BACK IN TIME?

In the summer, you can visit Polar's unique caravan museum in Dorotea. Wander through the exhibition, soak in the nostalgia of days gone by, or marvel at how fashion and camping gear used to look. Entry is free, and opening hours can be found at polarvagnen.se

FIND YOUR NEAREST DEALER

Feel the surfaces, sink into the lounge, stretch out on the bed. The best way to experience a Polar caravan is with all your senses. Visit a dealer and test everything – from the durability of the upholstery to the clever design features like the heated shoe cabinet and ski storage. Start imagining a new kind of freedom.



Find Your
Dealer



Be Inspired
by Chimera

Find Your Home Away from Home in a

CHIMERA

Experience luxurious caravan living in Polar's premium model, the Chimera. Exclusive and fully equipped, it comes in two different lengths with sleek interiors and copper accents.

The Chimera is your seaside cottage and your mountain cabin – all in one. It offers a spacious kitchen with options for a double fridge, wine cooler, full-size oven, and microwave. Wherever you go, you're always at home.

The interior and floor plans in the Chimera are completely exclusive to this line, with air conditioning and a central vacuum system included as standard.



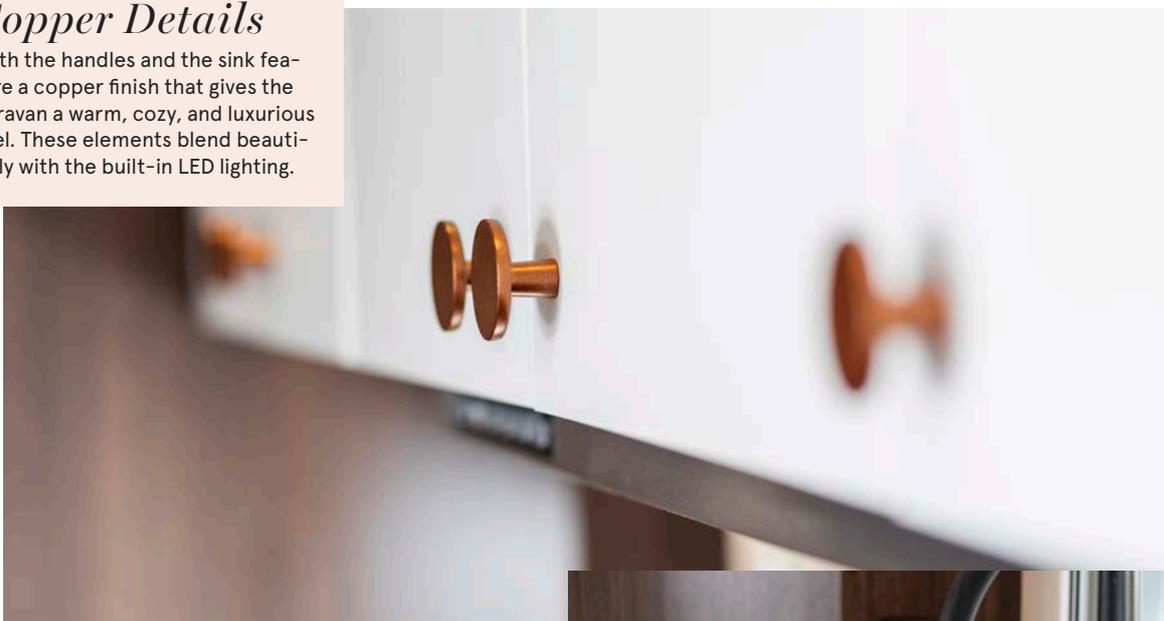


Wine Cooler (730 only)

For those who appreciate perfectly tempered wine, consider adding a wine cooler. Unlike a standard fridge, a wine cooler provides the ideal temperature and humidity to preserve the flavors and character of your wines.

Copper Details

Both the handles and the sink feature a copper finish that gives the caravan a warm, cozy, and luxurious feel. These elements blend beautifully with the built-in LED lighting.



Chimera 590



Chimera 730



Unique Kitchen (730 only)

Cooking in the Chimera is a breeze, thanks to the option of a full-size gas oven and a full-size microwave stacked in a tower – a rare feature in caravans.



Discover
Blackline



Blackline 730

Meet Freedom in a

BLACKLINE

For those who want a little more and a little better of everything. The equipment is carefully selected and packaged to add a touch of luxury to your holiday.

Blackline sits between Chimera and Blueline when it comes to finishes and features. For example, you'll find a heated towel rack in the bathroom for always-warm towels, and the beds promise a great night's sleep with their super de luxe mattresses – just to name a few highlights.

Blackline models range in length from 520 up to 730, so whether you're navigating narrow forest roads or setting up for a long summer by the sea, there's always a Blackline to match your adventure.



Blackline 520



Blackline 560



Blackline 590



Blackline 620



Blackline 650



Blackline 680



Discover
Blueline



Blueline 730

Live Comfortably and Cozy in a

BLUELINE

Polar's affordable, well-equipped base model with attractive upgrade packages. Here, you can choose from all the standard floor plans.

Blueline represents the original Polar quality and offers the most customization options. With Blueline, you can design a caravan that perfectly matches your lifestyle – whether you love active outdoor adventures, cozy social gatherings, or a mix of both.

To get a full overview of all the possibilities Blueline offers, visit the website. Scan the QR code and start dreaming about your next getaway.



Blueline 520



Blueline 560



Blueline 590



Blueline 620



Blueline 650



Blueline 680



Watch the
Film Here



NEW RENDITION



As 2025 approached, the opportunity arose to use Bob Dylan's extensive song catalog – a singer known for doing things his own way. At Polar, we saw a golden opportunity to use Dylan's music to show the world a new image of life with a caravan and the freedom it brings. In a new film for Polar, Dylan's classic Shelter from the Storm is reinterpreted in Swedish by Albin Lee Meldau, a beloved artist known from the TV show Så mycket bättre. The Swedish version is called Världen utanför ("The World Outside"), and the film follows people of different ages as they each experience joy and freedom in their own way. The film was shot during a bitterly cold week in December, with scenes from, among other places, the West Coast and the island of Öland. Choosing winter was no coincidence – Polar caravans are built to handle all seasons. And freedom doesn't take a break just because the temperature drops.



Did You Know? All Polar caravans come with FibreGuard textiles – a unique, durable fabric that makes it easy to keep your caravan looking its best, even with playful kids and wet pets on board.



BRING YOUR *Best Friend* ON THE JOURNEY

What is freedom if it can't be shared with those you value most? Of course, your best furry friend should come along for the adventure. With a little extra care and planning for your dog's needs, they can enjoy the caravan lifestyle just as much as you do.

Just like people, dogs have their own personalities. Some love new environments and the thrill of the woods, while others feel most at ease in familiar surroundings. Either way, it's important to establish routines and bring along the items that make your dog feel at home – a familiar bed, their regular food and water bowls, favorite toys, and their usual food.

When traveling, safety is essential. Swedish law requires that dogs be transported securely in a vehicle – either in a crate or with a harness that attaches to the seatbelt. For everyone's well-being, it's important to take regular breaks – at least every two to three hours – for potty breaks, water, and a chance to stretch those legs.

If you're planning to stay at a public campsite, check the pet policies in advance. Many campsites welcome dogs, but the rules can vary. Always keep your dog on a leash, pick up after them, and be considerate of your neighbors. A happy dog is a quiet dog, so make sure they get plenty of exercise and playtime each day.

And remember the Swedish Allemansrätt (Right of Public Access): from March 1 to August 20, dogs must be kept under close control to protect wildlife, which usually means keeping them on a leash.

A FEW TIPS

- Consider bringing a mosquito net for the caravan door, so your dog can join you inside without slipping out.
- A water bowl and ground mat outside the caravan show you care – both for your dog and your surroundings.
- If you spend a lot of time in the woods and your dog tends to get muddy, a portable shower can be a great investment.

A woman with long blonde hair, wearing a colorful patterned sweater and brown pants, is walking on a stone path. To her right is a waterfall cascading over dark, wet rocks. The background is a dense forest with green foliage.

Experience Freedom and Travel to

SWEDEN'S MOST BEAUTIFUL CORNERS

If you dream of the freedom to wake up by the sea, follow picturesque summer roads, and discover new places at your own pace, then Sweden is the perfect destination. It's a vast and beautiful country where nature and water are always close by. Here are three highly recommended destinations waiting for you.



Österlen

RURAL CHARM AND ARTISTIC FREEDOM

Let your caravan roll into a Skåne paradise where rolling fields meet dramatic cliffs and endless apple orchards. In Österlen, you'll find small art galleries, cozy farm shops, and the mouthwatering scent of freshly smoked fish in Kåseberga. Life here is simple, beautiful – and always close to the sea. Perfect for those who want to wake up to birdsong and fall asleep to the sound of the waves.

Öland

THE ISLAND OF SUN AND FREEDOM

Cross the bridge to a landscape bathed in light and history. Öland offers unique nature reserves, endless beaches, and charming small campsites where time seems to stand still. With your caravan as your base, the freedom is absolute – stop by a windmill, take a dip in the Kalmarsund, and enjoy the sunset over the Alvar plains.



Höga kusten (The High Coast)

NATURE'S GRAND STAGE

For those who crave both drama and tranquility, the High Coast is a must-see. With the world's highest coastline, breathtaking views, and winding roads, this area is made for caravan adventures. Pull over by a secluded bay, grill by a rocky outcrop, and feel small in the majestic silence of Skuleskogen. A place to breathe – and return to.

TIP! Find campsites at [camping.se](https://www.camping.se), where you can choose your language – Swedish, German, or English.



It can chase adrenaline down winding mountain roads or get wonderfully lost in unfamiliar cities. Or maybe it finds comfort in a familiar view, on the first day of a long-awaited vacation. What is freedom to you? There's no right or wrong answer, but everyone needs it. So take the time.

Hitch up and head out.

polarvagnen.com

 **Polar**
MADE IN NORRLAND